



As pharmaceutical marketing regulations are tightening up and doctors are finding themselves with less time to meet with sales representatives, Virtual Rep offers the answer. Located in the back office of medical facilities, Virtual Rep is designed to reinforce pharmaceutical brand awareness and increase product exposure while reducing the time and cost of hiring additional sales reps. As Virtual Rep is viewed, pharmaceutical companies have the opportunity to sponsor show segments or to advertise during commercial breaks. As doctors and staff view the programming – they are also exposed to your marketing messages.

When our programming is between segments, pharmaceutical companies can display pertinent information that would otherwise require a full time sales representative to deliver the message. Virtual Rep gives you the ability to be very specific and highly targeted as you market your research profiles, tier ratings, case studies, and guidelines. Information can be programmed and customized based on geographic location!

Virtual Rep provides powerful, effective, and affordable marketing opportunities. Brand your product, elevate exposure, and increase the number of prescriptions written.

Contact us today for system sponsorship and advertising opportunities.
801.952.9300

